



## The Christ Hospital

2139 Auburn Avenue  
Cincinnati, OH 45219  
Phone: 513-585-3627  
Fax: 513-585-3355  
e-mail: AdkinsH@healthall.com

---

June 21, 2007

Kay Nelson  
Events Etc.  
4721 Sycamore Road  
Cincinnati, OH 45236

Kay:

Please accept my belated thank you for the tremendous job you did for us with the Carl H. & Edyth Lindner Heart Failure Treatment Center opening. As you perfectly understood, this event was incredibly important for our hospital and every detail was mastered with grace and skill. With such a diverse and important audience in our hospital that day, it was imperative that everything be perfect and come off without a hitch. And it did! The flowers were exactly right, the food was perfect, the event coordination flowed right on time, and every detail was thought out with our needs in mind.

I appreciate how we can always count on you to make our events spectacular. I still receive comments about the opening weekend of events for our \$77 million Heart Center four years ago. People still talk about how amazing those events were – to make a four-story hospital seem like an elegant party and have every single detail down to a science was impressive to watch and be a part of. And then the very next day, turn the building to host hundreds of members of the community...you are talented!

Thank you for always offering creative ideas and plans that I know will translate into a great event. We value our relationship with you and Events, Etc. – we rarely host an event without your expertise. And with limited staff and time, it's worth every penny having you on our team to worry about all the details for us.

Wishing you continued success!

Heather Adkins  
Vice President, Marketing and Community Relations